

# High-Tech

**In today's rapidly changing technology ecosphere, clients demand a partner with technical depth, legal innovation, and global insights. ZAG is that partner.**

We have a long and successful track record in shaping the high-tech industry and representing clients from across many sectors, including software, hardware, 3D, internet, mobile, apps, life sciences, medical device, pharmaceuticals, biotech, medtech, cyber and many more. Whatever the size, whatever the industry, we deliver.

We work closely together with our global offices to advise start-ups and multinationals, private companies and publicly listed corporations, founders, investors, angels, financial institutions, venture capital funds, first-time and serial entrepreneurs throughout all stages of their businesses, wherever they are.

Seamlessly and effectively cooperating with all our offices and departments, we provide high-tech clients with the full range of strategic corporate advice along their journeys. From the moment of incorporation to any leveraged buyout or "exit," we support them in relation to strategic alliances and collaborations, joint ventures, M&A transactions, licensing, intellectual property, seed financing to public offerings, private equity, venture capital, tax, labor, real estate, and much more. Our understanding of regulations and extensive relationships with regulators ensure that these transactions are properly, effectively and commercially structured.

We combine this unrivaled depth of experience with a strong professional network, which plays an essential role for companies and investors in the high-tech space. Through our global offices and extensive links to serial entrepreneurs, technology companies, investors and leading strategic players, we bring together the right

people and the right resources to help foster strategic collaborations that elevate our clients' businesses to greater heights.

## Representative Client Work

- Tomatech R&D (Israel) Ltd., dynamic Seed House which produces high quality hybrid tomato seeds, In a transaction investment and purchase of membership interests of Tomtech LLC, the US parent company of Tomatech R&D (Israel), such that following said transactions, the investor shall hold 50% of Tomtech LLC
- SimilarWeb, leading information technology company in all the legal aspects of the acquisition of Silicon Valley-based mobile intelligence company Quettra for the amount of \$10 Million and equity, and plans to integrate its app insight technology into its own platform
- SimilarWeb in the acquisition of WOT Service, a Finnish company which owns and operates the online service MyWOT.com. The acquisitions was structured as an assets sale transaction and required cross border expertise on privacy matters as well as negotiations with some of the industry's global major players
- Easypark in the acquisition of the Israeli parktech startup, PARKO. PARKO brings a big data solution to finding parking, providing comprehensive real-time parking availability information. ZAG-S&W assisted Easypark in this technology purchase agreement, including negotiating, drafting the agreement through this complex process and Due Diligence.
- XJet, an innovator and veteran of the inkjet printing industry, in 2 financing rounds, in which the company raised a total amount of US\$13 Million, led by existing investors and new Chinese investors

- XJet In an investment round of \$25 Million led by Israeli-Chinese private equity fund Catalyst CEL and design software maker Autodesk. Autodesk is a well-known titan of the startup world and one of its reigning unicorns
- Medaware solutions identify and prevent prescription errors in real time was represented in a financing round in an aggregate amount of US\$7 Million led by several investors, as the American company Becton and the Chinese Investment fund “Forbon”
- Ossio Ltd., Medical Device company, in an US\$13 Million financing round from Ortho Vision, LLC.
- Biologic Design Ltd., a biopharmaceutical company, in licensing transactions with worldwide leading Pharma companies. The financial potential the transactions is estimated in tens of millions of dollars
- Retalix, Ltd., an independent provider of software solutions to retailers and distributors worldwide, in:
  - its approximately \$23 million acquisition of TCI Solutions, Inc., a provider of software for supermarket operators with pricing, promotion, order/vendor management and analysis capabilities
  - its acquisition of Integrated Distribution Systems, LLC, a provider of integrated enterprise software solutions for the wholesale grocery, convenience store and food service distribution industries

**For further information about our High-Tech practice, please visit our website at [www.zag-sw.com](http://www.zag-sw.com) or contact:**

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