

# Advertising, Sponsorship and Sales Promotion Agreements

Our comprehensive range of services and long track record in sports law ensure that our Sports department remains the preferred destination for athletes regarding advertising, sponsorship and sales promotion agreements, and their general engagements with commercial entities.

We represent athletes throughout all stages of negotiations and provide the advice they need in order to maximize their rights and benefits and minimize the potential legal and commercial issues arising after agreements are signed.

**For further information about our Advertising, Sponsorship And Sales Promotion Agreements practice, please visit our website at [www.zag-sw.com](http://www.zag-sw.com) or contact:**

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